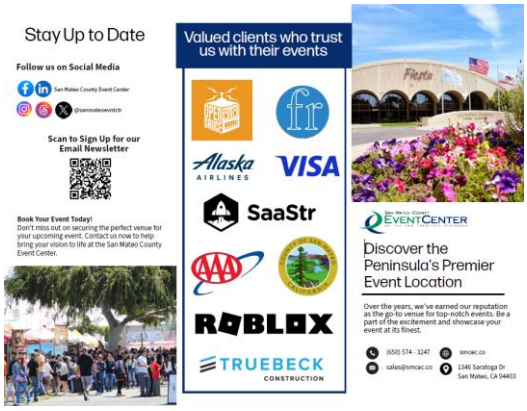
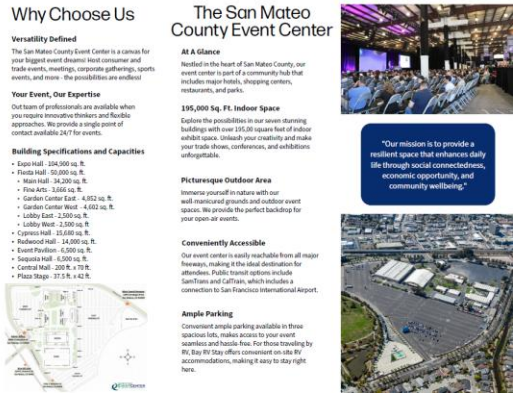
Sales and Marketing Update

- Sending contracts out for the rest of the year and for 2027 for return events and new events.
- Successfully hosted a private 2-day meeting event for 2,400 per day in October. The client expressed their sincere appreciation for everyone's efforts and shared how much they love both the venue and our staff.
- Current Sales Promotion for 25% off Event Space Rental between September 15-November 15 is almost done.

- Staying active on all social media accounts for SMCEC and Fair. Sharing content and collaborating with the new clients – East Bay Card Show, Totally Rad, and Taiwan Global Expo.
- Updated a brochure for SMCEC for promotion of the venue with updated photos and information.





- Working on updating the Website and Event Planning Guide for 2027 with new photos and additional services / vendor updates.

Upcoming events for November:

Taiwan Global Expo *
November 7-8 – Expo Hall

Totally Rad Vintage Fest *
November 7 – Fiesta Hall

IMPORTEXPO (Car Show)
November 15 – Expo Hall

Varsity GSSA Challenge
November 21 – Expo Hall

Gem & Jewelry Show
November 27-29 – Expo Hall

East Bay Card Show *
November 28-29 – Fiesta Hall

* *New Event*