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SAN MATEO COUNTY EXPOSITION & FAIR ASSOCIATION
BOARD OF DIRECTORS MEETING – MAY 27, 2026

Our mission is to provide a resilient space that enhances daily life through social connectedness, economic opportunity, and community well-being.

MINUTES

A meeting of the Board of Directors was held on May 27, 2026, at the San Mateo County Event Center, 2495 South Delaware Street, San Mateo, CA 94403.

I. CALL TO ORDER
President Foust called the meeting to order at 4:00 pm.

II. ROLL CALL
Roll call was taken as follows:

Present: Rosanne Foust, President
Raymond Juballa, Secretary-Treasurer
Tom Ames
Amy Buckmaster
Leonard Iniguez – Via Zoom
Steven Wong
James Tucker

Excused: Noemi Avram
Theresa Faapuaa
Kitty Lopez
Rowena Poti Meafua

Also Present: Dana Stoehr, Chief Executive Officer
Charlene King, CAO
Diane Baumann, Controller
Ally Chan, Supervisor Corzo's Office

III. ORAL COMMUNICATIONS

A. Board
There were no oral communications from the Board.

B. Public
There were no oral communications from the public.

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IV. APPROVAL OF MINUTES

A. Board of Directors Meeting – April 22, 2026

Director Juballa motioned to approve the April 22, 2026, Board of Directors' meeting minutes, seconded by Director Buckmaster, and the motion was unanimously carried.

V. FINANCE COMMITTEE

A. Discussion and Action on April Financial Report

Diane reported that the Board had received the April financial report in their packet and noted that April was a relatively quiet month financially. She explained that the May financial statements will reflect revenue from the SaaStr event. Most Fair-related revenue will appear in the June financials, and a complete financial picture of the Fair should be reflected in July, once all expenses have been recorded. Director Iniguez moved to approve the April financial report as presented. The motion was seconded by Director Ames and carried unanimously.

B. Discussion and Action on 2025 Audit

President Foust reported the Board had received the 2025 Audit report in their packet, noting that it was a clean audit with no reportable findings. She called the board's attention to the financial highlights, long-term opportunities, and the explanation of the IRS Voluntary Correction Program. This was the first audit performed by JJACPA. Following the discussion, Director Juballa made a motion to accept the 2025 Audit report, seconded by Director Ames, and unanimously carried.

VI. CEO REPORT

A. CEO Written Report

President Foust reported that the Board packet included CEO Stoehr's written report, which provided updates on strategic planning, capital projects, and operational highlights.

CEO Stoehr reported that the upcoming Feasibility Study Committee meeting will take place on June 29, during which two development concepts will be presented: a comprehensive redevelopment concept and a concept focused on improvements to existing facilities.

CEO Stoehr also provided updates on capital projects, the Redwood Resiliency ribbon-cutting celebration held on June 10, upcoming County Fair activities, and the sales report.

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VII. PRESIDENT'S REPORT

The Board discussed the importance of more effectively telling the Event Center and Fair's story by highlighting its impact on the community, its role in emergency preparedness, its contributions to economic development, and its historical significance. The Board agreed that CEO Stoehr should be scheduled for additional outreach presentations and that we should consider hiring a public relations firm to help develop our story and promote it through media outreach.

VIII. FUTURE AGENDA ITEMS

The policy review process will resume following the Fair.

IX. ADJOURN

There being no further business, the meeting was adjourned at 4:51 PM.

DocuSigned by:
Raymond Juballa
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Raymond Juballa, Secretary-Treasurer

Next Meeting – Wednesday, August 26, 2026 – 4:00 PM