

EXECUTIVE COMMITTEE
SAN MATEO COUNTY EVENT CENTER
2495 South Delaware Street, San Mateo, CA
Thursday, January 22, 2026 – 3:00 PM

Our mission is to provide a resilient space that enhances daily life through connectedness, economic opportunity, and community well-being.

Present: Rosanne Foust Dana Stoehr
 Raymond Juballa Charlene King
 Steven Wong

I. Oral Communications

There were no oral communications.

II. CEO Report

A. Retirement Plan VCP Update

The committee received CEO Stoehr's written report providing an update on the SMCEC retirement plan's Voluntary Correction Program (VCP) submission with the IRS. The committee briefly discussed the current status of the VCP and the anticipated next steps. It was also noted that the transition from OneAmerica to Voya is expected to be completed in April.

B. Capital Projects

CEO Stoehr reported the following:

- The RV Park is progressing well and is scheduled to open to the public in March.
- The Redwood Hall resiliency project is also progressing well. Redwood Hall is expected to be available for use during the Fair, and the exterior of the kitchen will be completed by that time.

C. Feasibility Study Update

CEO Stoehr reported that Feasibility Study Steering Committee held their first meeting yesterday with monthly meetings scheduled through July. The County is releasing a master plan survey to City and County stakeholders for their input on the master plan.

D. CEO General Report

CEO Stoehr reported on the following:

- Staffing updates include the recent resignation of Milla Khano, the promotion of Erminia Martinez to Event Manager, and the promotion of Sharon Lee to Director of Events, Sales and Marketing.
- Recruitment is underway for an Event Coordinator, an RV Park Coordinator, and as-needed parking and culinary staff.
- Marketing for the 2026 Fair will be outsourced to Cal Expo.
- Staff is preparing for the upcoming SaaStr and Roblox events.
- We have purchased a hot dog cart that will offer steamed hot dogs and polish dogs to our guests.

- We have installed a high-tech digital photo booth that is already generating revenue. It offers digital themes and charges \$10.00 per photo.

III. President's Report

A. Board Strategic Planning Workshop – January 28, 2026

The Board's strategic planning meeting will begin with a recap of past sessions presented by Becky Bailey Findley. Johnson Consulting will then provide an update on the feasibility study, including market analysis and the project timeline. The meeting will conclude with a board discussion to identify shared goals and priorities for the property moving forward.

IV. Future Agenda Items

- A. The Ad Hoc Policy Review Committee is scheduled to meet on February 9th.

Next Meeting: Thursday, February 19, 2026 – 4:00 PM