



Memorandum

March 21, 2025

To: San Mateo County Event Center Board of Directors

From: Dana Stoehr, CEO

RE: Monthly Update - **CEO Update – At a glance**

A. California Horse Racing Update –

The San Mateo Jockey Club continues to lead the state in off-track betting revenue; attendance continues to be strong. Live Racing continues to be uncertain, with a couple of Fairs trying to retain live racing meets. CARF has restructured to support satellite wagering operations for members and is working closely with CDFA to achieve financial stability

B. Capital Projects Update

Cypress Hall Restroom – At 80% completion – 20 stalls / 5 showers Scheduled to be online by April 10, 2025

Redwood Resilience Project—The final Design Development is complete. The project has gone out for estimating, and we should have numbers next week.

RV Site Relocation Project—The Preliminary design is complete, and we are awaiting the City of San Mateo's approval of the plan to start construction.

Fiesta Hall East Lobby Bathroom Repair and transition to GN restrooms will be completed by 3/28/25.

North and South Lobbies are scheduled for replacement of sheet rock, wall treatment, new lighting and flooring – completion schedule is late May 2025.

C. CEO General Update

Staff has been working hard on several large upcoming events and the Inclement Weather Program. As well as finalizing details for the Bay 101 Music Festival and Fair and launching the media campaign.



I have been working on capital projects, operations and finalization of a feasibility study, as well as working with CDFA and CARF, and working on legislation benefiting the Fairgrounds industry.

I will be serving on an industry panel for San Francisco Peninsula Travel to promote the Event Center and tourism in San Mateo County, as well as serving on a panel for the Chamber of San Mateo County - Progress Seminar in April.

I will be interviewing Event Center Board candidates with Supervisor Corzo the first week of April.

Allison Keaney, CEO of the Cow Palace, and I will be presenting Venue Emergency Management and CERRVF information to the County OES Department at the end of April.