

FAIR OVERSIGHT COMMITTEE
SAN MATEO COUNTY EVENT CENTER
2495 SOUTH DELAWARE STREET, SAN MATEO
Thursday, April 11, 2024 - 4:00 pm

Our mission is to provide a resilient space that enhances daily life through social connectedness, economic opportunity, and community well-being.

Present:

Kari Foppiano, Chair	Dana Stoehr
Leonard Iniguez	Justin Aquino
Rowena Meafua	Milla Khano
	Charlene King

I. Oral Communications

Director Meafua expressed her appreciation to Dana and her staff for their hard work, efforts, and dedication.

II. 2024 Fair Update

Justin reported on the following:

- The livestock late entry date has closed, and we have received 396 livestock entries for the 2024 Fair.
- The Fair layout was reviewed, and only minimal changes were noted for 2024.
- We are collaborating with ALAS Half Moon Bay to incorporate a farmworkers' photo booth as a new addition to the Fair.
- There is a new tattoo division within the Fine Arts department.
- Fiesta Hall will be open all days of the Fair for shopping along with Robotics, the Butterfly Exhibit, and the Silver Starlets.
- New and returning outdoor vendors were reviewed.
- Wait Cards will be available for our sensory-sensitive guests.
- A new vendor and concierge services handbook has been created for vendors.
- Fair setup is in progress.
- The 2024 television commercial was viewed and enjoyed by all.
- Milla provided an advertising update regarding print, radio, and television advertising.

III. Next meeting: Thursday, May 9, 2024 – 4:00 pm

The San Mateo County Event Center's facilities and Board and Committee meetings are accessible to individuals with disabilities. Contact Charlene King at 650-574-3247, at least three business days prior to the meeting, if (1) you need special assistance or a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in this meeting; or (2) you have a disability and wish to receive the agenda, meeting notice, agenda packet or other writings that may be distributed at the meeting in an alternative format. Notification in advance of the meeting will enable the San Mateo County Event Center to make reasonable arrangements to ensure full accessibility to this meeting and the materials related to it. Public records that relate to any item on the open session agenda for a regular board meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time as they are distributed to all members, or a majority of the members of the Board. The Board has chosen the administrative office of the San Mateo County Event Center located at 2495 South Delaware Street, San Mateo, CA 94403, for the purpose of making those records available for inspection.