

FAIR OVERSIGHT COMMITTEE
SAN MATEO COUNTY EVENT CENTER
2495 SOUTH DELAWARE STREET, SAN MATEO
Thursday, March 14, 2024
4:00pm

Our mission is to provide a resilient space that enhances daily life through social connectedness, economic opportunity, and community well-being.

Present:

Kari Foppiano, Chair	Dana Stoehr
Leonard Iniguez	Justin Aquino
Kitty Lopez	Charlene King
Rowena Meafua	

I. Oral Communications

There was no oral communication.

II. Lounge Discussion

Justin reviewed the 2024 VIP Lounge Policy, noting updates to the lounge's open hours. The committee discussed the guest policy, which allows up to 10 guests per board member. It was agreed to amend the policy to make it clear that each board member may invite a maximum of 10 guests. It was also agreed to add a provision allowing board members to share their allocated guest allotment with other board members.

III. 2024 Fair Update

Justin reported on the following:

- The daily private celebration guest list was reviewed.
- Fiesta Hall will be open all days of the Fair. The butterfly exhibit will be moved to Fiesta Hall. The building will also include a consignment sale booth.
- Special Fair days were reviewed. Director Iniguez reported we are honoring women farmworkers this year and an invite has been extended to Dolores Huerta. Director Foppiano suggested expanding on special days to ensure the Fair is inclusive of all groups. Suggested special days could include a women's day, Asian day, Veteran's Day, etc.
- A well-attended mandatory livestock meeting was held on Monday in Half Moon Bay. Another meeting is scheduled for March 18th in the Jockey Club.
- We are continuing San Mateo County library demonstrations.
- A town hall meeting was held last month with three attendees.

- Voice of the Fair announcements were discussed. It was suggested that music be added to the announcements to get the attention of fairgoers. It was also suggested that the announcements be repeated a second time.
- Pacific Islands Together will showcase the culture and heritage of Oceania with a Beats of the Islands event.

IV. The meeting was adjourned at 4:48 pm.

V. Next meeting: Thursday, April 11, 2024 – 4:00 pm

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