

FAIR OVERSIGHT COMMITTEE
SAN MATEO COUNTY EVENT CENTER
2495 SOUTH DELAWARE STREET, SAN MATEO
Thursday, February 8,
2024, 4:00pm

Our mission is to provide a resilient space that enhances daily life through social connectedness, economic opportunity, and community wellbeing.

Present:

Kari Foppiano, Chair	Dana Stoehr
Leonard Iniguez	Justin Aquino
Kitty Lopez	Milla Khano
Rowena Meafua	Rachael Bruins

I. Oral Communications

There was no oral communication.

II. 2024 Fair Update

Justin presented the Fair poster, postcard, bookmarks, and pricing sheet. Justin explained that admission pricing has not gone up since 2021. The committee discussed the pros and cons of parking, being \$15 with credit card, and \$20 with cash. Justin said on the last day of Fair, all parking booths would have cash payment options. Justin reported the CVB mixer would take place during Fair on Thursday, June 6th. Justin presented 4 awards given to the San Mateo County Fair at IAFE. The San Mateo County Fair received 1st place for the Farm Worker Heros exhibit and three 3rd place awards for Library Workshops, Bookmark Design contest, and the mural dedicated to Half Moon Bay Farm Workers. The Farm Worker Heros exhibit has been a traveling exhibit at other Fairs and has traveled to the Santa Clara County Fair, Kern County Fair, San Benito County Fair, Grand National Rodeo and Riverside Fair and the National Date Festival. Justin and Lisa Arvin completed visits to all 4H/FFA clubs in the county. Additional Fair Town Halls have been happening around the county in Half Moon Bay, San Bruno, and North Fair Oaks. All meetings have included Spanish translation. Special events at Fair will include a celebration of Women in Farming for the Farmworker Heroes event. New attractions include a toy & games exhibit, and racing ducks. New exhibits include rock painting, tattooing, skateboard art and fishing carts. A tent will be added to stage right. Livestock tent will be reduced in size and the 4H cake booth to be moved. Milla will update the Fair poster to include Iam Tongi in poster pictures. VIP room to stay open till 7:30pm on Saturday, June 1.

III. The meeting was adjourned at 5:00pm.

IV. Next meeting Thursday, March 14th, 4:00pm.

The San Mateo County Event Center's facilities and Board and Committee meetings are accessible to individuals with disabilities. Contact Charlene King at 650-574-3247, at least three business days prior to the meeting, if (1) you need special assistance or a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in this meeting; or (2) you have a disability and wish to receive the agenda, meeting notice, agenda packet or other writings that may be distributed at the meeting in an alternative format. Notification in advance of the meeting will enable the San Mateo County Event Center to make reasonable arrangements to ensure full accessibility to this meeting and the materials related to it.

Public records that relate to any item on the open session agenda for a regular board meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time as they are distributed to all members, or a majority of the members of the Board. The Board has chosen the administrative office of the San Mateo County Event Center located at 2495 South Delaware Street, San Mateo, CA 94403, for the purpose of making those records available for inspection.

