

**FAIR OVERSIGHT COMMITTEE**  
**SAN MATEO COUNTY EVENT CENTER**  
**2495 SOUTH DELAWARE STREET, SAN MATEO**  
**Thursday, October 12, 2023 - 4:00pm**

*Our mission is to provide a resilient space that enhances the daily life through social connectedness, economic opportunity, and community wellbeing.*

Present:

Kari Foppiano	Dana Stoehr
Leonard Iniguez	Justin Aquino
Rowena Meafua	Milla Khano
Steven Wong	Rachael Bruins

I. Oral Communications

Justin reported that the San Mateo County Fair has submitted 28 entries to the International Association of Fairs & Exhibitions and is working on entering Western Fairs Association contests. He also reported that the San Mateo County Fair's Merrill award winning Farmworker Heroes exhibit has been displayed at the Santa Clara, San Benito and Kern County Fairs as well as at the Cow Palace in 2023. There was discussion regarding a draft letter from the board to 4H Leadership regarding the qualifications for appointing adult leaders in the 4H program.

II. 2024 Fair Update

Justin provided the committee with the following update regarding 2024 Fair planning:

- Lisa Arvin and Justin will be visiting with County 4H clubs in preparation for the 2024 Fair to review rules and expectations for 4H exhibitors. They will make 2 visits to each 4H club prior to the Fair to ensure that we have open communication between the Fair and the 4H clubs.
- Plans are set for a Fair Town Hall in Half Moon Bay on November 13<sup>th</sup>. Director Foppiano suggested translating our code of conduct to Spanish and provide a translator at the Town Hall. Milla will create a video outlining the rules and instructions pertaining to Fair entries.
- CEO Stoehr and Justin reported that Pacific Islands Day will take place on June 1, the first day of the Fair. Planning will include an entertainment, exhibits & programming, and food committees. Exhibits and programming may include basket weaving, family crests and tattoo art.
- The 2024 Fair poster was shared with the committee.
- 2024 Fair television commercials will include concepts around 90 years or 9 decades of fun.