## San Mateo County Fair SATISFACTION SURVEY COMPETITIVE EXHIBITS

## **OVERALL: SATISFIED WITH THE DEPARTMENTS**



I received sufficient communication about the competitive exhibits prior to the Fair.

It was easy to register my entire(s) online.

75%

74%

I like how the entries were displayed at the Fair.

74%

79%

Are you planning on submitting entries next year?

It was easy to reach my Department Head(s).

69% I didn't have difficulties dropping off/ picking up my entrie(s). 78% Overall, did you have a positive experience as a competitive exhibitor at the 2023 San Mateo County Fair? 77%

## **ACTION ITEMS FROM SURVEY**

• Continue to **increase communication** with exhibitors. Any rule changes, new contests, entry receiving and pick up days and times and notification that entries can be submitted. Send information to mass exhibits email list.

• Increase outreach to different organizations with exhibit workshops. Expand from just working at county libraries. Begin reach out to city libraries in the county, Boys and Girls Clubs & Parks and Recreation.

• Hold listening sessions throughout all parts of the county that include exhibitors.

## **BEST COMMENTS FROM THE SURVEY**

This year drop off and pick up was very efficient and smooth. Much improved, thank you. Prize money arrived very quickly also!

Send reminder emails about drop off/pickup times.

Please keep in contact with us for the coming next year event since this is truly a marvelous inspiration for us Veterans. For years, Mrs. Nancy in the Agricultural Department has been so admirably positive and helpful which is much appreciated.

> A notification emailed to previous entrees that the submission window has opened.

I loved displaying at the floral art, plant and cut flowers. With Nancy leaving I hope that the floral department will continue. I have been participating for over 30 years, there were many new people entering and hope to do it again next year.

> Give details of the fair much earlier, especially any rules and exhibits relating to international submissions.