

FAIR OVERSIGHT COMMITTEE
SAN MATEO COUNTY EVENT CENTER
2495 SOUTH DELAWARE STREET, SAN MATEO
Thursday, April 20, 2023 - 5:00pm

Our mission is to provide a resilient space that enhances the daily life through social connectedness, economic opportunity, and community wellbeing.

Present:

Leonard Iniguez	Dana Stoehr
Kitty Lopez	Justin Aquino
Rowena Meafua	Charlene King
Steven Wong	

I. Oral Communications

There were no oral communications.

II. VIP Lounge Discussion

Justin reported invitations to the Fair and the VIP Lounge are being sent to San Mateo County leaders and Event Center and Fair stakeholders. The Board will be asked to help contact the invited guests to encourage their attendance at the Fair. The VIP Lounge policy was reviewed and discussed. Following the discussion, it was agreed to make minor revisions to the policy and present it to the Board for action at the Board meeting.

III. Fair Operations Manager Update

Justin provided the committee with a Power Point presentation and highlighted the following:

- Increased partnership with San Mateo County libraries. Activities include hosting exhibits department workshops and demonstrations, planting in an ice cream cone, and sewing projects.
- Reinvention of the commercial exhibits department. The commercial building will be open on weekends only.
- Competitive Exhibits outreach has resulted in an increase in exhibitors over 2022. Livestock exhibitors has also increased over 2022.
- New attractions include an optical illusions exhibit, the Lost World of Dragons interactive exhibit, The Silver Starlets Circus, Hillia Hula Hoop Extraordinaire, Roberto the Magnificent comedy stunt show, and meet & greets with JP Masks and Dino Ranch.
- Mainstage entertainment is confirmed and will feature Foghat, an Elton John tribute, Abel Sanchez, a Fleetwood Mac tribute and Smashmouth along with Dia de la Feria and Pacific Islands Day.
- On June 8th we will honor our veterans with special ceremonies.
- Family Pride Day celebrations will take place on June 4th.
- A special backstage green room pass will be used to control access to the green room.

CEO Stoehr reported we have hired Craig Graber as SMCEC's new Director of Security. She also reported on an ethics violation in the livestock department involving forged entry forms. The parties involved have been disqualified from entering their animals in the Fair. This could lead to a protest.

There being no further business, the meeting was adjourned at 5:45 pm.

Next Meeting: Thursday, May 11, 2023 - 4:00 PM