

FAIR OVERSIGHT COMMITTEE
SAN MATEO COUNTY EVENT CENTER
2495 SOUTH DELAWARE STREET, SAN MATEO
Thursday, May 12, 2022 - 4:00pm

Our mission is to build a vibrant campus providing a diverse experience to educate and inspire our community while showcasing our rich agricultural heritage through the San Mateo County Fair. The Board will use creative, innovative and fiscally responsible stewardship to expand and enhance the physical assets of the Event Center, providing a solid foundation for implementing new concepts and experiences for the community.

Present:

Kari Foppiano, Chair	Dana Stoehr
Leonard Iniguez	Justin Aquino
Rowena Meafua	Charlene King

I. Oral Communications

There were no oral communications.

II. 2022 Fair Update

CEO Stoehr and Justin Aquino provided the following updates:

- Three weeks until Fair opens.
- Justin reviewed the Fair layout and gave an overview of each section of the Fair.
- There will be three gates open for Fair visitors.
- We have secured a pony ride operator and we will offer camel rides as well.
- Justin is working on scheduling a security meeting for Pacific Islands Day.
- Justin reviewed the Board activity and participation list that will be sent to the Board in the near future.
- The Fair television commercial was shared with the committee.
- The dinosaurs are on site for the Fair exhibit.
- Entries closed on May 10 with 2,500 entries received. This is an increase over 2021 but a decrease from 2019. The agricultural and floral departments experienced the most significant decrease in entries.
- There was some discussion regarding our demographics and the types of exhibits that will attract those demographics.
- There was discussion regarding the committee meeting the Fair department supervisors during the Fair to make introductions and thank them for their hard work and offer any support that may be needed.
- The photography release form for schools was discussed. Director Foppiano suggested editing the wording to media release. This would allow the Fair to quote the students.
- Board Fair packets will be available to the Board later this month.

Next Meeting: Thursday, August 11, 2022 - 4:00 PM