

EXECUTIVE COMMITTEE
SAN MATEO COUNTY EVENT CENTER
Thursday, May 19, 2022 – 4:00 PM
Meeting Held Via Zoom

Our mission is to build a vibrant campus providing a diverse experience to educate and inspire our community while showcasing our rich agricultural heritage through the San Mateo County Fair. The Board will use creative, innovative and fiscally responsible stewardship to expand and enhance the physical assets of the Event Center, providing a solid foundation for implementing new concepts and experiences for the community.

Present: Leonard Iniguez Dana Stoehr
Tom Ames Charlene King
Steven Wong

I. Oral Communications

There were no oral communications.

II. Master Plan/Vision Update

CEO Stoehr gave an update on the SMCEC Master Plan revisions and shared the proposed campus layout, emergency overlay and budget estimate provided by Van Meter Williams Pollack. Stoehr noted that Redwood Hall renovations have been omitted from the plan and she recommends reallocating funds to include a restroom located at the southwest end of Cypress Hall. The proposed layouts will be shared with the Board at the May Board meeting.

III. Board Retreat

CEO Stoehr reported Facilitator Becky Bailey Findley's summary of the Board retreat will be shared with the Board at the May meeting. The committee had a discussion regarding next steps. It was agreed to schedule a Board meeting in July to solely focus on the master plan topic. The committee suggests a full day meeting from 9:00 am to 3:00 pm on July 16, 23 or 30. CEO Stoehr will reach out to Becky regarding her availability.

IV. CEO General Update

CEO Stoehr reported on the following:

- The Fair opens on June 4th. Justin and the staff are busy working on fair details and planning. Radio ads are airing, and overall marketing is ramping up as we approach the Fair's opening day.
- Staff is working on additional security services for Pacific Islands Day.
- There was discussion about interest from the San Jose Flea Market to utilize our site for their events. CEO Stoehr will reach out to the client to begin discussions.

Next Meeting – Thursday, August 18, 2022 – 4:00 PM