

EXECUTIVE COMMITTEE
SAN MATEO COUNTY EVENT CENTER
Thursday, April 21, 2022 – 4:00 PM
Meeting Held Via Zoom

Our mission is to build a vibrant campus providing a diverse experience to educate and inspire our community while showcasing our rich agricultural heritage through the San Mateo County Fair. The Board will use creative, innovative and fiscally responsible stewardship to expand and enhance the physical assets of the Event Center, providing a solid foundation for implementing new concepts and experiences for the community.

Present: Leonard Iniguez Dana Stoehr
Tom Ames Charlene King
Steven Wong

I. Oral Communications

There were no oral communications.

II. Master Plan/Vision Update

CEO Stoehr reviewed the Van Meter Williams Pollack proposal to revise the SMCEC Master Plan document so that it will address the SMCEC's designation as an OES site for the County of San Mateo. The revision will also revise the plan to remove items no longer being considered including the hotel and office building components. The revisions are also necessary as we explore parcel tax and/or bonding measure. The committee had a discussion regarding the master plan and the potential for the parcel tax and bonding measure. Following the discussion, the committee concurred with CEO Stoehr that this is the right time to revise the master plan document. Stoehr will report on this under the CEO Report at the April Board meeting.

III. Board Retreat

CEO Stoehr has been working with Becky Bailey Findley and plans are in place for next week's Board Meeting and Retreat with dinner following.

IV. CEO General Update

CEO Stoehr reported on the following:

- The architect design and development for the Fiesta Hall and administration office was received at a significant increase in costs. Dana will meet with Supervisor Groom and County Manager Callagy to discuss funding for the Fiesta Hall project. CCA will contract bid the projects to obtain more accurate pricing.
- A meeting with Local 510 Teamsters will take place on Tuesday regarding the upcoming Antique Show labor.
- The 2021 audit exit interview was yesterday. The audit report is positive with a recommendation to complete a full inventory.
- We will be implementing new booking software which will provide an improved experience at a significant cost savings.
- Staff is working with the Facilities Committee on capital projects including the parking lot shade structure, electronic gates, and new readerboards.
- Fair planning is in full force. Leonard noted that Supervisor Horsley will be preparing a proclamation for the farmworkers.
- PAL event will take place on May 6th and the SMCEC has sponsored a table.

Next Meeting – Thursday, May 19 – 4:00 PM