

FAIR OVERSIGHT COMMITTEE
SAN MATEO COUNTY EVENT CENTER
2495 SOUTH DELAWARE STREET, SAN MATEO
Thursday, February 10, 2022 - 4:00pm

Our mission is to build a vibrant campus providing a diverse experience to educate and inspire our community while showcasing our rich agricultural heritage through the San Mateo County Fair. The Board will use creative, innovative and fiscally responsible stewardship to expand and enhance the physical assets of the Event Center, providing a solid foundation for implementing new concepts and experiences for the community.

Present:

Kari Foppiano, Chair	Dana Stoehr
Leonard Iniguez	Justin Aquino
Rowena Meafua	Charlene King

I. Oral Communications

There were no oral communications.

II. 2022 Fair Discussion

Justin reported 2022 Fair planning as follows:

- The competitive exhibits contest book is in progress and will be available online by February 21.
- Communication will be sent to school principals regarding the school ticketing program and school tours.
- We are seeking a Literary Arts department supervisor.
- Commercial exhibitor applications are posted on our website. We are seeking a Pony Ride vendor.
- We will accept up to 20 concession stands. Plans are in place for two themed eating areas.
- The trams are ready to ship and will arrive on site soon.
- Attractions will include pig races, ax throwing, walk on water, camel rides and the giant slide.
- Commercial vendors will be in Fiesta Hall along with the family fun zone. We are seeking an exciting exhibit to be located in the east lobby entrance area.
- Expo Hall will house competitive exhibits along with the butterflies, super science, robotics and the dinosaur exhibits.
- Farmworker Heroes Appreciation Day is in the planning stages.
- Staff is working on a Cesar Chavez and Larry Itliong exhibit.

President Iniguez and the committee commended the staff for their hard work on the 2021 Fair which resulted in multiple Western Fairs Association awards as well as being a finalist of the prestigious Merrill Award. CEO Stoehr thanked the Board for their support and contributions in making the Fair a success.

There being no further business the meeting was adjourned at 4:51 pm.

Next Meeting: Thursday, March 10, 2021 - 4:00 PM