

FAIR OVERSIGHT COMMITTEE
SAN MATEO COUNTY EVENT CENTER
2495 SOUTH DELAWARE STREET, SAN MATEO
Thursday, May 13, 2021 - 4:00pm

Our mission is to build a vibrant campus providing a diverse experience to educate and inspire our community while showcasing our rich agricultural heritage through the San Mateo County Fair. The Board will use creative, innovative and fiscally responsible stewardship to expand and enhance the physical assets of the Event Center, providing a solid foundation for implementing new concepts and experiences for the community.

Present:

Kari Foppiano, Chair	Dana Stoehr
Leonard Iniguez	Justin Aquino
	Charlene King

I. Oral Communications

There were no oral communications.

II. 2021 Fair Update

Justin provided an update on 2021 Fair planning. He shared the fair layout map with the committee. He described the outdoor main stage seating which is in compliance with current safety guidelines. He reviewed the overall modified fair layout including livestock, outdoor food vendors and exhibits. Expo Hall will include competitive exhibits, activities, and a limited number of vendors. Justin reported on new exhibits which include an interactive candy display called "Sweet: A Tasty Journey", "Unbound" library exhibit created with over 3,000 deconstructed books and an AIDS memorial quilt in Expo Hall. Returning favorites include Big Bubba's BBQ, Street Drum Corps, pig races, family fun zone, robotics, camel rides, Black History Museum other grounds acts. The Dirty Cello Blue Grass band will perform on June 6th. We are hosting a private Fair day for San Mateo County employees on Tuesday, June 8th. The Board of Supervisors will be invited to speak. Justin gave a sponsorship updated and we anticipate exceeding budget. He also reviewed admission ticket sales and competitive exhibit entries.

III. Next Meeting

Future meetings were discussed, and it was agreed the committee will meet in July, August, October, and December.

There being no further business the meeting was adjourned.

Next Meeting: July 8, 2021- 4:00 pm