

**FAIR OVERSIGHT COMMITTEE**  
**SAN MATEO COUNTY EVENT CENTER**  
**2495 SOUTH DELAWARE STREET, SAN MATEO**  
**Thursday, April 11, 2021 - 4:00pm**

*Our mission is to build a vibrant campus providing a diverse experience to educate and inspire our community while showcasing our rich agricultural heritage through the San Mateo County Fair. The Board will use creative, innovative and fiscally responsible stewardship to expand and enhance the physical assets of the Event Center, providing a solid foundation for implementing new concepts and experiences for the community.*

Present:

Kari Foppiano, Chair	Dana Stoehr
Rowena Meafua	Justin Aquino
	Charlene King

I. Oral Communications

There were no oral communications.

II. Recommendation for AV, Stage and Lights Contractor

There was discussion regarding the proposal to contract with LB Lights West to provide staging, lighting, sound equipment, load-in/load-out personnel and audio technicians for the modified 2021 Fair. CEO Stoehr reported this contract requires LB to provide more services (sound, lights and stage) in 2021 as we are not utilizing Wilson Events or Speeda Sound's services in 2021. The Committee recommends placing this on the Board agenda for action at the April Board meeting.

III. 2021 Fair Budget

Dana reported the fair budget is a work in progress and a final fair budget will be presented at the May meeting.

IV. 2021 Fair Update

Justin gave an overview of the modified Fair format including Fair admission pricing and carnival wristband pricing. He noted the Fair will open at 11:00 am on the weekends and 12:00 pm on Wednesday through Friday. Main stage entertainment will be on an outdoor stage and Justin reviewed the lineup. Pacific Islands Day is scheduled on Saturday, June 12<sup>th</sup> and Dia De La Feria is on Sunday, June 13<sup>th</sup>.

CEO Stoehr noted we are working with the County to offer a special Fair day for County employees to attend the Fair with free admission. Justin is working on securing a sponsor for this event.

Justin shared the Fair layout map which has been designed in a modified format to comply with all safety guidelines. Sutter will be distributing vaccinations during the Fair on the weekdays.

There was discussion regarding the Fair department supervisors with some staff members retiring after this year's Fair.

Justin reviewed the Fair Health and Safety Policy which will be in place for the Fair and it includes guidelines for prevention measures, protective gear and social distancing.

There being no further business the meeting was adjourned.

Next Meeting: Thursday, May13, 2021 - 4:00 PM